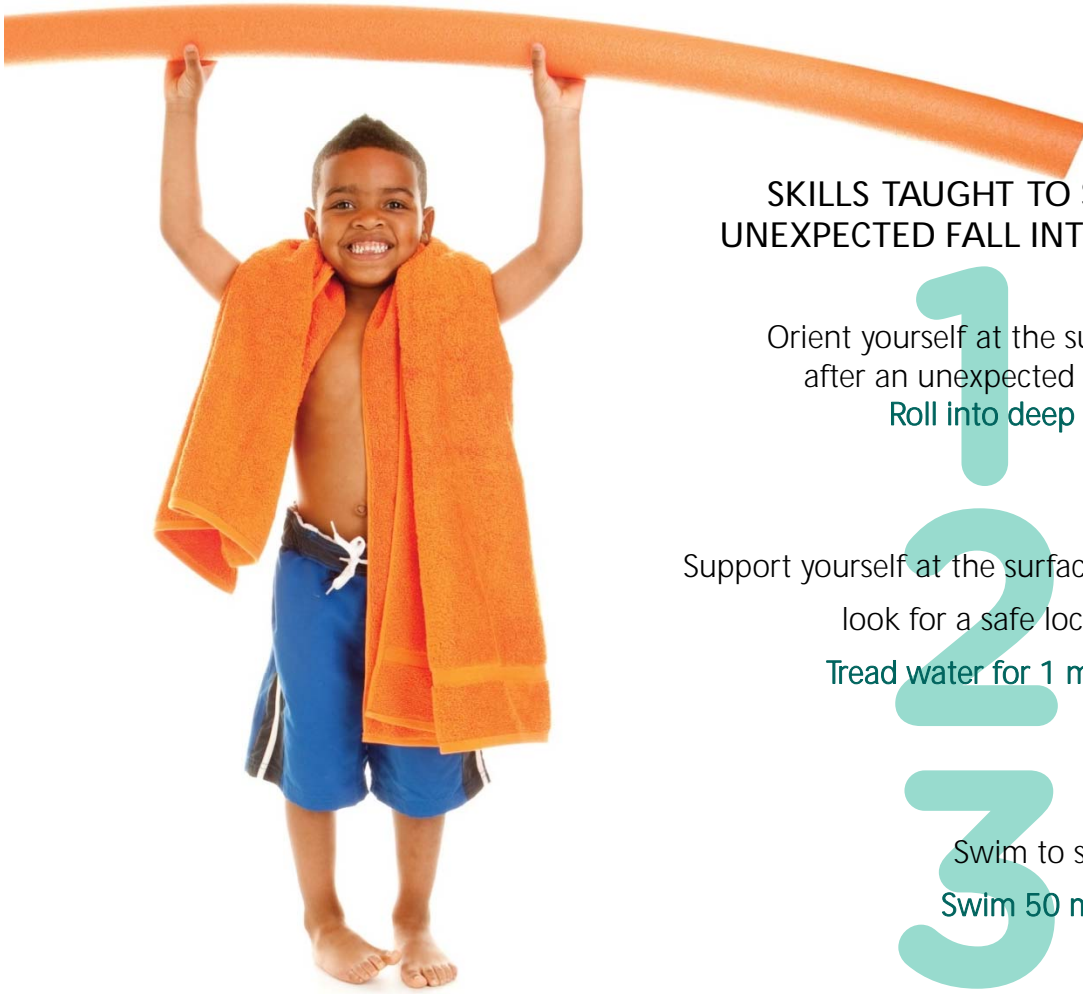


# SWIM TO SURVIVE PROGRAM



## SKILLS TAUGHT TO SURVIVE AN UNEXPECTED FALL INTO DEEP WATER

Orient yourself at the surface after an unexpected entry.  
Roll into deep water



Support yourself at the surface and look for a safe location.  
Tread water for 1 minute



Swim to safety.  
Swim 50 metres



## For ALL grade 3 students (approximately 8 years old)

- Promotes physical activity
- Increases self-esteem
- Promotes walking between destinations
- Familiarizes students with the aquatic facility in their school's vicinity
- Raises awareness on aquatic safety
- Adapted to Canada's reality
- Across Canada since 2005
- Several coroners recommended the implementation of the program

# BATHING IS ONE THING, BEING ABLE TO SWIM IS QUITE ANOTHER.

Proportion of students who probably would not survive an unexpected fall into deep water :

1 OF THE 10 ACTIONS TO PREVENT DROWNING  
World Health Organization (WHO)  
(Global Report on Drowning, 2014)

« TEACH SCHOOL-AGE CHILDREN  
BASIC SWIMMING, WATER SAFETY  
AND SAFE RESCUE SKILLS. »

In the province  
of Quebec  
**52%**

In Montreal  
**70%**



## ACTUAL NEEDS

More than 80,000 grade 3 students in Quebec in 2014-2015

AVERAGE COST  
\$25 / STUDENT → **\$2,000,000**

# TEACHER'S RESPONSIBILITIES

1. Read the program material
2. Save classroom time for the program
3. Plan student's transportation
4. Manage registration forms
5. Provide aquatic manager with a list of all participating students
6. Teach aquatic safety (depending on the project)
7. Participate to pool sessions (from the deck)
8. Provide students with certificates and project ending letters
9. Complete feedback form online



## AQUATIC SAFETY

- Turnkey project
- Selection of 3 topics out of 4 available ones
- In class, in the gym or in the pool
- 19 learning activities available (based on the Québec Education Program)

# PROJECT COST

- Pool rental
- Instructors and lifeguard salary
- Transportation (if applicable)
- Program cost (\$4 per student)



AVERAGE COST  
\$25/student



**\$600** PER CLASS

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## EXAMPLES OF FUNDING SOURCES

- Grant from the **LIFESAVING SOCIETY** (\$5 to \$20 per student)
- Grant from **PRIVATE PARTNERS**
- **DISCOUNTS** or **FREE SERVICE** offered by the pool, the carrier or the municipality
- **FUNDING ACTIVITIES** (e.g. selling greeting cards)
- **PARENT** contribution (as for field trips)
- **SCHOOL** budget



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